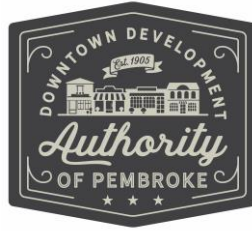


**Pembroke Downtown Development Authority  
Pembroke Better Hometown  
Meeting Minutes**

Wednesday, March 13th, 2024  
City Hall  
12:00 noon

- **Call to Order:**  
Stephanie Morrison called to order
- **Attendance:**  
Board Members: Stephanie Morrison, Jonathan Mears, Karon Bacon, Don Poythress  
Staff Members: Fernanda Camacho Hauser
- **Approval of Minutes:**  
Stephanie Morrison motioned, Don Poythress seconded
- **Old Business:**
  - Statesboro Farmer's Market2Go
    - Fernanda Camacho Hauser provided the report of the first month of the City of Pembroke offering a pick up location for the Statesboro Main Street Farmer's Market2Go. There has been a total of 10 orders in the last three weeks (4, 1, 5). Board members will be sent a digital flyer to help with the distribution of information about this new pick-up location along with the printed copy supplied in their meeting packets.
  - Ethos-TOS Theater
    - Fernanda Camacho Hauser provided an update to the board about the services that Ethos Preservation will be providing for the TOS Theater Revitalization project. Fernanda Camacho Hauser will provide the three new board members the background on the project as well as the Dingle Building.
  - Historic District Walking Tours
    - Fernanda Camacho Hauser provided an update on the progress of the Pembroke Historic District Walking Tours. Board members received a printed copy of the ones created to promote the Community Information Gathering Events in April and May. A digital copy will be sent after the meeting for board members to help with the distribution of information.
  - Annual Easter Egg Hunt



- Fernanda Camacho Hauser provided an update on the progress of the annual Easter Egg Hunt. The DDA will not be pursuing an event partnership with the Eastern Star Lodge at this time.

➤ **New Business:**

- New Board Members
  - Karon Bacon, Jonathan Mears, and Don Poythress will be provided with the training necessary to be members of the board.
- Downtown Businesses
  - Flower Shop Ribbon Cutting
    - The Flower Shop Ribbon Cutting was moved from an early March date to Thursday, February 29<sup>th</sup>.
  - Buildings
    - Fernanda Camacho Hauser is working on creating an updated contact list of vacant building owners for downtown buildings who are willing and able to sell/rent out the spaces to potential news businesses.
  - Food Trucks
    - Fernanda Camacho Hauser provided the board with an update on the efforts to increase the amount of food trucks set up in Downtown Pembroke by assisting with the Mobile Food Vendor Permit process. At this time there are 2 food trucks with the granted permit, 2 in process of getting the permit, and 3 interested in pursuing the permitting.
- Georgia Southern Student Projects
  - Evidence Based Design
  - MPA Local Government Class
    - Fernanda Camacho Hauser provide a brief summary and update as to what projects Georgia Southern University classes have been working on with or for the City.
- Dingle Building-Georgia's Full Story

➤ **Open Discussion:**

- Fernanda Camacho Hauser will send information about the Statesboro Main Street Farmer's Market2Go, the Annual Easter Egg Hunt, and the Pembroke Historic District Walking Tour via email after the meeting.

➤ **Adjourn**

- Don Poythress motioned to adjourn, Karon Bacon seconded the motion.